

Communication Contest: Top of Class!

The MOSPRA Communications Contest has come to an end for this year, and we are proud to announce the winners of our 13 categories! There were 77 entries, and the quality of material submitted was excellent. Later this month score sheets from the judges will be sent via individual emails to those who entered. Also, first place awards in each category will be presented at the fall conference in November along with certificates for those who received an “Award of Excellence” rating for entries receiving 97-100% of the points possible. We hope the feedback you receive will provide you an opportunity to grow your professional tool box through a continuous improvement focus.

Congratulations to the following districts for their first place finish in each category!

- Website: School District of Clayton
- Social Media: Rockwood School District
- Electronic Newsletter: Lee’s Summit
- Photo/Photo Series: Sedalia School District
- District Report Card/Annual Report: School District of Clayton
- Writing: Sedalia School District
- Marketing Materials/Special Purpose Publication: Joplin School District
- Audio/Video up to 10 Minutes: Independence School District
- Audio/Video Over 10 Minutes: Park Hill School District
- Magazine: Ritenour Public Schools
- App: School District of Clayton
- News Media: Ritenour School District & St. Louis Post Dispatch
- Golden Achievement: Joplin School District
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Below is a list of districts who obtained an “Award of Excellence” for their entry (received 97-100% of points possible):

- Lee’s Summit, Electronic Newsletter
- Joplin School District, Marketing/Special Purpose
- School District of Clayton, App
- Independence School District: Audio/Video up to 10 Minutes
- Ritenour School District & St. Louis Post Dispatch: News Media
- Independence School District & Kansas City Star: News Media
- Joplin School District, Golden Achievement
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MOSPRA says thank you to the Communications Contest Committee for all of their work. The committee revamped the entire program and sought out judges from across the nation to assist with the evaluations.